

RESOLUTION WORKSHEET

Resolution Planning Worksheet

1. In one to two sentences, what is the recommendation you are making to Rotary?

To officially recognize "RotaKids" as an authorized district-led Rotary family youth program, authorize its brand and standardized logo, confirm District and sponsoring Rotary Club responsibility, and consider the transfer, licensing, or designated stewardship of the global digital infrastructure offered by District 2241.

2. Is this proposal directed to:

Rotary International

3. What is the primary topic of the resolution?

Recognition of a global youth service program for children aged 7–12 as an authorized district-led Rotary family youth program.

4. What issue does this address or what opportunity does it create for Rotary?

RotaKids has operated for over fifteen years without official recognition, leaving 800–1000 clubs and approximately 25000 children without brand protection or institutional legitimacy. Recognition closes this gap while creating a structured leadership pipeline from age 7 through Interact, Rotaract, and ultimately Rotary membership.

5. What evidence do you have to support the need for this resolution?

300+ individually verified clubs on rotakids.net across 25+ countries, with broader estimates of 800–1,000 clubs globally; 40% growth in verified clubs between 2021–2026; 14 years of continuous operation in District 2241 with documented 60%+ transition rate to Interact; 15 previously rejected resolutions demonstrating sustained global demand; existing digital infrastructure operational since 2012.

6. In what ways does this resolution support Rotary's Action Plan?

Increase our impact - RotaKids introduces Service Above Self to children during their most formative years, creating deeper and more durable service values.

Expand our reach - an estimated 25,000+ members in 25+ countries, with no anticipated substantial financial impact on RI; official recognition will accelerate global adoption.

Enhance participant engagement - the Gear of Service merit system creates structured, visible, emotionally engaging progression that retains members across 5+ years

Increase our ability to adapt - the District-Led model allows each jurisdiction to adapt to local laws, languages, and cultures without RI administrative burden

7. Is this an area that Rotary is already involved in?

Yes (*RotaKids clubs are sponsored by Rotary clubs globally, operating informally within the Rotary family*)

Has this recommendation already been implemented?

No (*Recognition has not yet been granted*)

8. Has this resolution previously been considered by the Council on Resolutions or the Board/Trustees?

Yes

If previously considered but not implemented, how are you changing the proposal to create success?

Previous resolutions failed due to two consistent blocking factors: liability concerns and lack of standardization. The 2026 resolution resolves both simultaneously. Legal liability is explicitly assigned to the sponsoring Rotary Club and District - RI assumes none. A complete governance framework is provided (Constitution, Bylaws, Statement of Policy, Safeguarding Framework, Handbook), eliminating the standardization objection. Additionally, District 2241 offers an operational digital infrastructure for transfer, licensing, or designated stewardship under terms acceptable to RI, removing the need for initial brand acquisition or IT development. The digital infrastructure should be understood as an existing foundational asset, not as a finished RI production platform. Some domains are fully functional for documentation or registry purposes, while others are prototype or placeholder interfaces that would require RI-approved technical, privacy, safeguarding, and governance review before any official deployment. The RAG (Rotarian Action Group) precedent demonstrates that this "light recognition" model already exists within RI's own structure.

9. What are the direct benefits or value to Rotary of this resolution?

A protected global brand for the Rotary family's youth pipeline; a structured feeder program for Interact and ultimately Rotary membership; an existing digital infrastructure (rotakids.com/.net/.org/.club) developed over more than a decade and offered as a foundational asset for RI-approved stewardship, review, and further development; no anticipated substantial financial or administrative burden to RI; enhanced global visibility as one of the only international service organizations with a structured program for children from age 7.

10. Are there any potential challenges or risks to this resolution?

The primary risk is brand misuse, mitigated by brand authorization rules and the Visual Identity Style Guide included in the resolution package. Child protection and liability risks are substantially mitigated by the district-led model, local legal compliance, school or community partnership agreements, and the accompanying Safeguarding Framework. No substantial financial risk to RI is anticipated. Reputation risk is reduced by the programme's long informal history and by requiring clear District-level accountability before certification.

11. How do you expect this resolution to be implemented?

Following adoption, the RI Board would authorize use of the RotaKids brand and logo, consider incorporating Article 13 (RotaKids Statement of Policy) into the Rotary Code of Policies, and determine the appropriate transfer, licensing, or stewardship arrangement for the digital infrastructure. Districts may immediately begin certifying clubs under the Standard RotaKids Club Constitution. Editable templates for all 26 official documents will be made available on rotakids.org. A three-year pilot evaluation is proposed, with defined success criteria. Before any public use as an official Rotary platform, the digital infrastructure would require technical validation, data protection review, safeguarding review, and governance approval. Until then, the domains should be treated as donated or offered digital assets supporting the resolution package, not as official RI-operated services.

12. Do you anticipate monetary costs or other resources needed?

No substantial financial impact is anticipated for RI. All governance documents, digital infrastructure, and templates are offered by District 2241 at no cost, subject to RI-approved stewardship arrangements. The current websites include a mix of functional documentation pages, a manually administered registry, and prototype HTML/PHP interfaces; they are not presented as finished RI production systems. Badge production cost per unit is estimated at under USD 0.50 and would be covered locally by the sponsoring Rotary Club or approved local sponsors. No new RI staff, budget lines, or administrative structures are anticipated.

13. Are there alternative approaches for implementing this recommended change? Why is it necessary to propose a resolution?

The RI Board could theoretically act unilaterally to recognize RotaKids without a COR resolution. However, a resolution passed by the Council provides democratic legitimacy and ensures that recognition reflects the will of the global Rotary community, critical for a program that will operate in every district worldwide. No alternative mechanism provides equivalent legitimacy.

14. After considering all questions, restate in one to two sentences what the recommendation is that you are making to Rotary:

The Council on Resolutions is requested to ask the RI Board to officially recognize RotaKids as an authorized district-led Rotary family youth program, authorize its brand, confirm District and sponsoring Rotary Club responsibility, and determine an appropriate stewardship arrangement for the offered global digital infrastructure, with no anticipated substantial financial impact on RI and significant long-term benefit to the Rotary family's youth service pipeline.